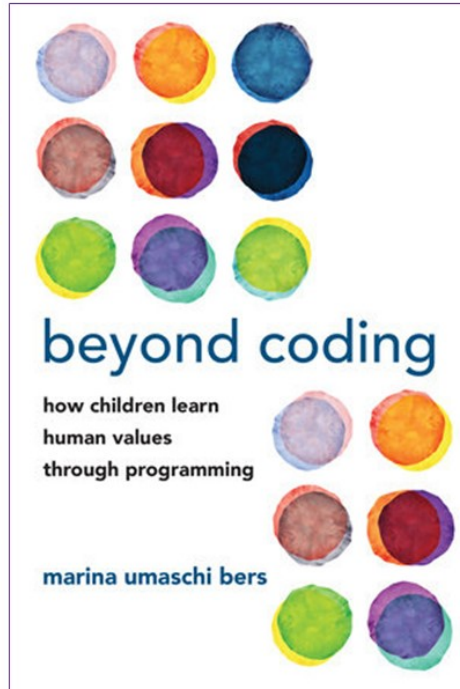


Happy New Year from all of us at KinderLab Robotics! So, what's new with KIBO?



As we welcome 2022, we understand you are facing immense challenges. When you are ready, KIBO is here to **help your young learners with SEL, collaboration, and playful STEAM learning**. In the meantime, if you have 5 minutes, here is a brief of all that is going on at KinderLab and with KIBO!



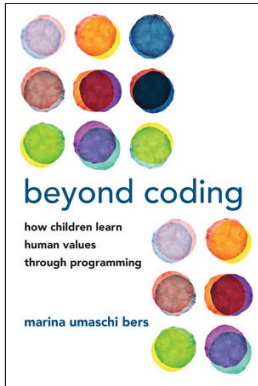
KIBO - AN EDUCATOR'S BEST FRIEND BY BRINGING CLASSROOM LESSONS TO LIFE!

USE KIBO AS A MASCOT FOR STEAM LEARNING

A GREAT way to hook your students from the get-go is by establishing a class mascot. While class pets like hamsters or turtles may be the traditional way, KIBO is an exciting, yet proven, way to **introduce the basics of STEAM to kids, while ensuring they have fun in the process!** Teaching with KIBO allows you to introduce the fundamentals of Computer Science and Engineering, while drawing in your students' attention

KIBO CAN
BECOME YOUR
CLASSROOM
MASCOT

through creativity by [customizing KIBO to become a class mascot!](#)



NEW WEBINAR ON SEL AND VALUES! JOIN MARINA AND HEAR HER LATEST RESEARCH.

EARLY EDUCATORS WON'T WANT TO MISS THIS

On March 10th at 5pm EST, join Dr. Marina Bers, our co-founder and chief scientist, at the [Integrate SEL & Human Values with Coding & Robotics in PreK-3 Classrooms](#) webinar. She'll discuss how **teaching coding, computational thinking and robotics develops socio-emotional learning, cultivates character, and fosters a moral compass** along with crucial technical knowledge and STEM skills. **Join us!**

REGISTER
TODAY



READY TO INTEGRATE STEAM LEARNING? ORDER KIBO BEFORE THE PRICE INCREASE.

BUY BEFORE MARCH 16TH FOR 2021 PRICES

Like many companies, we have faced pressures from inflation, including cost increases, supply chain issues, and higher shipping costs for parts and our own shipments. As a result, we find that we will have to increase our prices by approx. 4%. This slight increase will take place on March 16th. But don't worry, our shipping remains free.* Act now to get today's prices or [contact Tara](#) and she can provide you with a **quote with 2021 prices!**

* On orders of \$100 more in the continental US.

ORDER KIBO BY
MARCH 16TH

ALREADY HAVE KIBO? SEE OUR CURRICULUM, PLAYFUL EXTENSIONS, ADD-ONS & MORE!

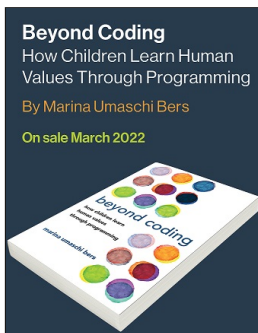
WE OFFER MUCH MORE THAN JUST KIBO

Looking to enhance KIBO? We are proud to offer playful add-ons including: the [Building Brick Extension Set](#), [Marker Extension Set](#) and [Free Throw Extension Set](#). In addition, we have [160+ hours of curriculum](#)

ENHANCE YOUR
KIBO TODAY



[and teacher materials](#) for you to choose from to ensure you're successful bringing robotics into your classroom. And did we mention training? We will hand-craft the [best training and PD program for your needs](#). **Enhance your KIBO experience today!**



PRE-ORDER A COPY OF DR. MARINA BERS NEWEST BOOK TODAY

INTEGRATE CS & CODING WITH SEL & VALUES

Dr. Marina Bers is proud to announce the upcoming release of her latest book [Beyond Coding – How Children Learn Human Values Through Programming](#). Her 4th book dives into how teaching coding, computational thinking and robotics also **develops socio-emotional learning, cultivates character, and fosters a moral compass along with crucial technical knowledge and STEM skills**. Bers, a leading researcher on early childhood computer science, describes how coding should be taught as a new literacy — a way for children to express themselves and engage with the world and others.

PRE-ORDER
YOUR COPY
TODAY



WRITE A GRANT THAT WINS AND STRETCH YOUR DOLLARS FOR LASTING IMPACT

EASILY INTEGRATE KIBO INTO EVERY CORE SUBJECT

We know how important grants and funding are for educators trying to get innovative solutions brought into their classroom. Learn more about how **KIBO easily fits into every aspect of early learning curriculum**. Organizations recognize and award funds to programs that stretch their dollars for a lasting impact. [The Importance of Screen-Free Coding and Robotics for Young Learners - The Case for KIBO](#) whitepaper can help when writing that grant!

DOWNLOAD
THE CASE FOR
KIBO
WHITEPAPER



MEET OUR NEWEST KIBO AMBASSADORS

THE LIST OF KIBO AMBASSADORS IS GROWING!

We are excited to introduce our newest Ambassadors here and abroad. Each of these amazing educators are **passionate and enthusiastic to share their KIBO experiences** and how it helps their students be successful in their learning. [Meet and connect!](#)

LEARN HOW
YOU CAN
BECOME A KIBO
AMBASSADOR



ACCESS OUR WHITEPAPERS, ACTIVITY GUIDES AND LESSONS ALL IN ONE PLACE!

Looking for more information about the importance of bringing playful STEAM learning to young learners? See our [collection of whitepapers, activities and lessons](#), including *"Maps, Measurement, and Make-Believe! Floor Map Activities for KIBO"*, *"The KIBO Zoo - An Introduction to Creative Robotics & Programming in K-2"*, *"Using KIBO STEAM Robots in Any Learning Environment"* and more!

About Us

KinderLab is the creator of KIBO, a screen-free robot kit based on 20 years of child development research, where 4-7 year-olds build, code, decorate, and bring their own robot to life. KIBO has proven efficacy in helping kids learn STEAM - and getting them excited about it!

Contact Us

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www.kinderlabrobotics.com

Build. Art. Code. Play.

Stay in Touch

