



Dear Reader,

Welcome to the November edition of the Child's Play Newsletter. We hope everyone has settled into their fall routines! With the holidays around the corner, it will soon become a busy, busy time.

In this newsletter, we want to share information about pricing, the launch of our exciting new Homeschool Robotics Course, a fun activity to try with KIBO, a firmware update, and more!



We look forward to continuing to provide playful and fun STEAM learning to children everywhere, and making every young child a KIBO Kid! Please stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg
Co-Founder and CEO

Notification of Price Increases to Come

As you might have heard there are new tariffs of up to 30% on goods imported from China. While KinderLab does fully assemble KIBO in our HQ in the United States, many of our components are imported from China. As a result of these tariffs, new KIBO prices will be taking effect on January 1, 2020.

What does this mean to you?

- The price change will affect all products and materials, with the estimate the increase to be in the range of approximately 9 – 18%.
- Our service offerings such as training and professional development remain unchanged.
- Any quotations requested and received by December 31st will be at 2019 prices and will be honored for 60 days.

So get your orders in by the end of 2019 to [take advantage of current pricing](#)! Thank you for understanding the reasons behind the KIBO price increase. If you have any

questions or concerns, please contact us at info@kinderlabrobotics.com.



Are you Homeschool Educator? Announcing the New 3-Month KIBO Robotics Course!

Have you ever thought about introducing robotics and coding to your young homeschooler? Now there is an easy, fun, and affordable way – with the 3-Month KIBO Home Robotics Course!



With the new KIBO Robotic Course rental program, you can add coding, robotics and STEM to your homeschool curriculum without a big up-front investment.

The *KIBO Home Robotics Course* fits perfectly into unit studies, allowing students to tell stories, invent games, and explore their interests more deeply through creative projects that integrate coding with arts and crafts.

The rental program includes the KIBO robot and a complete three-month curriculum to support you as you introduce coding, robotics and engineering to your children.

KIBO is easy to learn for young children to learn – and easy for you to teach! Get started with the [KIBO Home Robotics today](#) for just \$169, and shipping is free in the continental USA (shipping supplement required for other geographies)!

Fun with KIBO! Check KIBOwling!

Cate Heroman from the [Knock Knock Children's Museum](#) in Baton Rouge shared this amazing video of a fun KIBO activity that took place during Cardboard Month at the museum. They created a cardboard bowling alley with the kids and used KIBO in a pop-up activity.

Check out the video "[KIBOwling at Knock Knock Children's Museum](#)", where they placed a GO PRO camera on KIBO for an interesting perspective of KIBO's way down the lane. Merging cardboard building, KIBO coding and just plain screen-free fun!



Dr. Marina Bers and her team at Tufts Wins \$4 Million Grant for K-2 Coding Education!

We announced in the last newsletter that KinderLab's co-founder and chief scientist, Dr. Marina Bers, along with her [Tufts University DevTech Research Group](#), received the Military Child Education Coalition's [2019 Pete Taylor Partnership of Excellence Award](#) for their research with Norfolk Public Schools, VA.



Now Marina and her research team at Tufts has received a [\\$4 million grant](#) to work with Norfolk Public Schools on the development of an early childhood computer science curriculum. The U.S. Department of Education recently awarded this grant to fund the project that will build on the research of DevTech's coding technologies for early childhood.

"My DevTech research group is interdisciplinary and we not only design new technologies to bring coding, computational thinking and robotics into early childhood, but we also focus on developing curriculum and professional development strategies that are age-appropriate and playful," said Bers.

Recent Media Coverage

Here are some news highlights:

- Reviewed: [26 Incredible Coding Toys That Every Kid Will Want](#)
- eSchoolNews: [3 Ways Robots Can Help Students Tell Stories](#)
- Mothering: [Best Robotic Kits for Kids](#)
- The Arbiter: [Boise State's Children's Center Introduces Coding in the Classroom](#)
- Study International: [Key Trends in K12 Robotics Education](#)
- eSchoolNews: [Three Key Trends in Robotics Education](#)
- Getting Smart: [Futureproof Your Students with These Essential Skills for 2030](#)

We Need your Expertise - Join our Focus Group!

We recently announced our [new online KIBO focus group](#). You can still join! We'd love to learn from you as we continue to develop innovative products, curriculum, and training options.



When you join, you will receive a short survey monthly that will take just a few minutes to answer. In exchange, you will receive discount coupons and other gifts*. Sign up today and be a part of shaping our future products!

Join Today! ➔

** More details on the thank-you gifts are available during the sign-up process.*

Did you know...

There is a [new firmware update](#) for KIBO? This firmware update improves KIBOs performance in sensor-based repeat loops and includes support for the new [Advanced Coding Extension Set](#), where kids can design programming blocks, create games, and explore complex conditionals.

Get the latest firmware! ➔

Play with KIBO at these Upcoming Events!

- GAETC – November 5–7, Atlanta, GA
- NAEYC Annual Conference – November 20 – 22, Nashville, TN
- CA STEAM Symposium – December 9 – 10, Anaheim, CA

See more information on these [events and our activities](#).



Want to share your experiences with KIBO?



We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!



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