



Child's Play



Newsletter

Dear Reader,

Welcome to the September edition of the Child's Play Newsletter. The school year is underway and we wish you and your young learners great success (and learning fun!) for the 2019–2020 year.

In this newsletter, we wanted to share with you all that has been going on with KIBO, including our training and professional development programs, an invitation to join our new focus group, see the award announcement with the US Military and Norfolk Public Schools, and more!



We look forward to continuing to provide playful and fun STEAM learning to children everywhere. Please stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg
Co-Founder and CEO

We Need your Expertise - Join our Focus Group!

We invite you to join our [new online KIBO focus group](#)! Your experience as an educator of young learners is so valuable and we'd love to learn from you as we develop innovative products, curriculum, and training options.



Participation in the focus group is easy. Once a month we will deliver a short survey by email that will take just a few minutes to answer. In exchange, you will receive discount coupons and other gifts*. Sign up today and be a part of shaping our future products!

Join Today! ➔

* More details on the thank-you gifts are available during the sign-up process.

The Importance of Professional Development

"The KIBO training was amazing. I wish we had a longer time! I learned so much about robotics, and I am super excited to introduce KIBO to my students."

Pre-K teacher in Cicero School District 99, Cicero IL



We all know the importance of PD and training. Teaching with robotics and coding is a new challenge for many teachers. A great PD workshop, full of practical hands-on experience, builds the confidence teachers need to share KIBO with their students and integrate STEM with reading literacy, history and culture, and art studies. You've invested in KIBO and training is the best way to maximize that investment's impact. Start off on the right foot with KIBO!

With over 160 hours of [available curriculum](#), there is much to cover. Did you know...

- We provide [half day and full-day on-site training workshops](#)! These hands-on training events provide an in-depth understanding of how to use KIBO with young children and how to integrate KIBO into your existing coursework.
- When you purchase a classroom package, it includes 2 hours of online training. Contact us by email at training@kinderlabrobotics.com to get your training scheduled, if you haven't already!



Learn More



Follow the Leader! See what Idaho, a national leader for Computer Science, is doing with KIBO!

Idaho has been a national leader in expanding computer science education for their K-12 students. In 2018 Idaho became the second state to adopt all nine Computer Science policies to expand computer science in schools across the state, thanks in part of the to the [Idaho STEM Action Center](#).* See their video to learn more about what they

are doing with KIBO for their young learners!



* Source: Code.org 2019 State of Computer Science Education Equity and Diversity

Dr. Marina Bers and Norfolk Public Schools Win Award for Serving Military Children!

KinderLab's co-founder and chief scientist, Dr. Marina Bers, along with her [Tufts University DevTech Research Group](#), has received the Military Child Education Coalition's [2019 Pete Taylor Partnership of Excellence Award](#) for their research with Norfolk Public Schools. The Pete Taylor Partnership of Excellence Award recognizes successful partnerships and projects that benefit military-connected children. The award comes from a research partnership with the Norfolk Public Schools in the "Breaking the Code" project, bringing computer science to elementary schools with high presence of military families.

Hear from Angela de Mik, from Norfolk Public Schools about their use of KIBO – being the first public school district to embrace early learning robotics. *"I feel like Norfolk has the opportunity to be a leader as a district for the entire state of Virginia, if not the entire nation because we are building a whole new content area that has never been in elementary school before."*



Recent Media Coverage

Here are some news highlights:

- Robotics Business Review: [Back to School: STEM's Impact on Developing Future Roboticists](#)
- Tech & Learning: [Best of Show at ISTE](#)
- The Toy Book: [Breaking Down the ABCs of Toys](#)
- Tufts Now: [Kids Should Learn Coding, Like They Do Math and Reading](#)
- eSchoolNews: [3 Keys to Cultivating the Maker Mindset](#)
- EdTech Digest: [Ba-Boom! EdTech!](#)
- eSchoolNews: [The Coolest K-12 Robotics Programs we saw at ISTE](#)
- eSchoolNews: [5 ways we've integrated STEAM education into storytelling](#)
- Hosting Advice: [KinderLab Robotics Helps Children Learn Coding in a Playful Way Through KIBO](#)
- Education Dive: [CTE program pairs teens, preschoolers for STEM learning](#)
- Getting Smart: [Thinking With Your Hands](#)
- District Administration: [High schoolers teach robotics to pre-K students](#)
- Edutopia: [How to Prepare Students to Learn by Teaching](#)
- JCDS Nitzotzot: [Coding - The New Literacy](#)

A KIBO Researcher Publishes Her First Book!

Dr. Amanda Sullivan, who pursued her master's degree and Ph.D. at Tufts University's Eliot-Pearson Center under Marina, has published a book: [*Breaking the STEM Stereotype: Reaching Girls in Early Childhood*](#)!

Inspired by her research at Tufts as well as her work with early childhood technologies, such as KIBO, *Breaking the STEM Stereotype* explores the social, cultural and



psychological reasons behind gender disparity in STEM fields.

[Pre-order your copy today](#) and get 20% with discount code "RLEGEN19"!

Play with KIBO at these Upcoming Events!

- MassCUE – October 23 – 24, Foxborough, MA
- NAEYC Annual Conference – November 20 – 22, Nashville, TN
- GAETC – November 5–7, Atlanta, GA
- CA STEAM Symposium – December 9 – 10, Anaheim, CA



See more information on these [events and our activities](#).

Want to share your experiences with KIBO?



We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!





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