



Child's Play



Newsletter

Dear Reader,

Welcome to the May edition of the Child's Play Newsletter. We hope the school year, quickly coming to a close, was one of great learning, success and fun!

In this newsletter, we wanted to share with you our [clearance sale](#). Expand your KIBO use with extra blocks and curriculum at 60% off! A great way to use some of your end of year monies!

Also enclosed is a sneak peak of our upcoming Advanced Coding Extension Set...you will want to hear about this! Additionally, you can see a customer story which takes a KIBO "rocket ship" around the solar system. And lastly, KinderLab has received a new award – the Academics' Choice Brain Toy Award! Details below.

We look forward to continuing to provide playful and fun STEAM learning to children everywhere. Please stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg
Co-Founder and CEO


**KEEP
CALM
SCHOOL
IS ALMOST
OVER**

Clearance Sale - Get extra blocks and curriculum to expand your KIBO use!



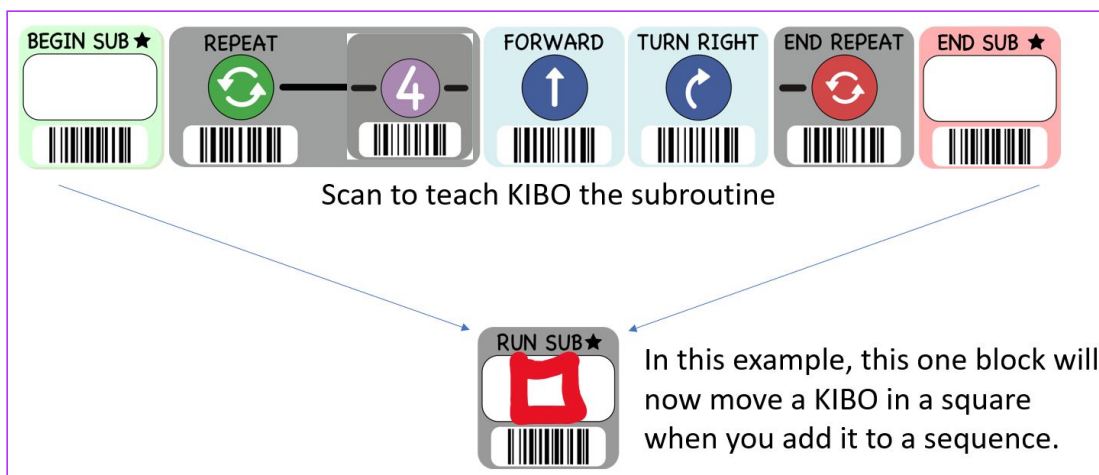
Need blocks that might not have come with your KIBO kit? Need additional lesson ideas when playing with add-ons like our Sound Record/Playback Module and Marker

Extension Set? We are offering significant discounts on refurbished versions of our wooden programming blocks and add-on curriculum guides! [Get those extra blocks and curriculum at a 60% off today!](#)

And should you have any monies left over in this school-year's budget, we have many options. There is something for everyone and for every budget! [Check out our webstore to see all your options.](#)

Sneak peek of Advanced Coding Extension Set!

For children who are experienced with KIBO's core concepts, the Advanced Coding Extension Set will let them take the next step along their computer science journey. Children will *create their own blocks* with KIBO's Subroutine function, *invent games* with new Random repeat loops, and *design more expressive behavior* for KIBO with complex conditionals. The Advanced Coding Extension Set and its curriculum create a bridge between KIBO's core Pre-K to 2nd grade curriculum and the CS and engineering work students will do in upper elementary and beyond.



Unlock a new range of options for your students with KIBO's new capabilities. Look for the full announcement on May 30th!

KinderLab has received the Academics' Choice Brain Toy Award!



KIBO is a winner of the [Spring 2019 Academics' Choice Brain Toy Award!](#) The Academics' Choice Awards™ honors excellence in mind-building educational products. Products are reviewed and evaluated using constructivist learning theory by a panel judges, including parents, educators, scientists, librarians, students and children. KIBO was determined by their academic

board and evaluation teams to have robust educational value and strengthen cognitive skills.

Customer Story - KIBO Endeavour rockets through the solar system

Andy Hanes and Miriam Fleury from the Friends School of Baltimore recently submitted a [customer story](#) in which their kindergarten and pre-first students researched Dr. Mae Jemison, the first African-American astronaut, who traveled to space. The students created a journey for her (in LEGO form!) to travel throughout the solar system in her KIBO Endeavour shuttle!



In this lesson, students researched the solar system and decided on the flight path – beginning at Earth, fly to its moon, travel to Mars, circle around Saturn, slingshot around Uranus, pass by Jupiter, and then finally fly back to Earth. This journey would all take place with KIBO and the students' coding skills.

Working together, the K/P1 class was excited and determined to take its LEGO Dr. Jemison and KIBO Endeavour around the planets. Students scanned the blocks and made their KIBO ship blast around the solar system, turning, looping, beeping, lighting up, and “dancing.” After exploring the solar system, LEGO Dr. Jemison safely returned back to Earth aboard the KIBO Endeavour. [See the full customer story.](#)

Nancy Pelosi visits Tuft's Eliot-Pearson Children's School to discuss early childhood education

Earlier this month, the Speaker of the House, Nancy Pelosi, along with Congresswomen Katherine Clark and Lori Trahan, made a special visit to see our friends at Tufts



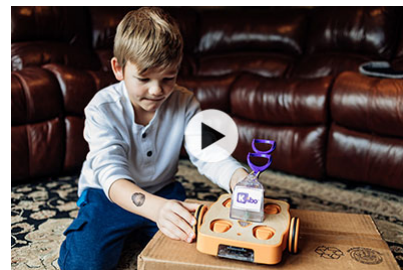
University's Eliot-Pearson Children's School. They toured the school to learn about the school's approach to early childhood education research. They were guided by Tufts professor and department chair, and our co-founder, Marina Umaschi Bers and spent time with students in a kindergarten robotics class, including KIBO!

[Read more](#) about their visit to this innovative school and lessons learned.

Recent Media Coverage

Here are some news highlights:

- Wanderful Memories: [Robot Fun – Exploring With KIBO – Wanderful Memories](#) reviewed KIBO with their 3 kids. *“Having 3 young boys who love science, technology, robots, Legos, and building; they were THRILLED when the box arrived! We LOVED it!! It is so nice to see them build and explore something not centered around a tv or phone. It gets the boys to work together.”* [See the full review](#) and watch the video.
- THE Journal: [Teaching STEAM without Screens](#)
- Norfolk Public Schools Now: [Watch this NPS video](#) to learn about the success Norfolk Public Schools is having with KIBO. They are conducting a pilot study district-wide, implementing robotics in early learning. We are thrilled to partner with them on this project!



KIBO is on the go at these Summer events!

Upcoming Corporate Events

- TCEA Early Technology Conference – June 10 – 11, Galveston, TX
- STEMopalooza – June 18 – 20, Kennesaw, GA
- ISTE 2019 – June 23 – 26, Philadelphia, PA
- SDE 2019 National Conference – July 8 – 12, Las Vegas, NV
- NSTA STEM Forum & Expo – July 24 – 26, San Francisco, CA



See more information on these [events and our activities](#).

Want to share your experiences with KIBO?



We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!



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