



# Child's Play



Newsletter

Dear Reader,

Welcome to the fall edition of the Child's Play Newsletter! We hope you have been enjoying this beautiful season.

We are excited to announce a new (and FREE) floor map curriculum guide "*Maps, Measurement, and Make-Believe – An Introduction to Floor-Map Activities with the KIBO™ Robot.*" [Download the free guide today](#) and start using the floor map activities! Read on to learn more.

Speaking of free...we have just learned that 2 activities we submitted for the Hour of Code CS Event this year have been approved! More details can be found below, including links to the activities which you can download and use today!

Below you will also see some of our recent news, including the new award we just received! KIBO has been named a winner in the Technology/Preschool category of the inaugural [Seriously STEM Awards](#)! Finally, we are sharing some information on how to purchase EdTech products, such as KIBO, through DonorsChoose.



We look forward to continuing to provide playful and fun STEAM learning to children everywhere! Please stay in touch on [Twitter](#) and [Facebook](#).

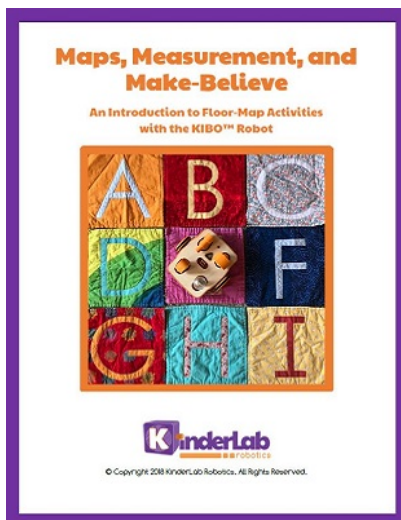
Mitch Rosenberg  
Co-Founder and CEO

---

## Want to use KIBO with floor maps? We have the guide for you!

The new "*Maps, Measurement, and Make-Believe – An Introduction to Floor-Map Activities*" guide offers 8 activities using floor maps to address learning standards in math, ELA/literacy, science, social studies, and design when using





KIBO. Floor maps of storybook worlds, countries, neighborhoods, and even simple picture grids can provide connections to any subject.

The addition of this floor map guide brings the cumulative amount of tested, proven curriculum hours available for KIBO to 103 hours. Check out all of our [curriculum offerings](#).

Floor map activities get kids moving

**Download Guide! ➔**

and collaborating in physical space – enhancing the

strengths of using KIBO in the classroom. [Get your free downloadable floor map guide today!](#)

## Check out this spectacular floor map activity - KIBO tours Hong Kong!

Zachary Zidek, educational coordinator of The Nest Learning Center in Hong Kong, submitted a video and photos of a ten day summer camp for 4–6 year olds. Zachary describes the project:

"The purpose of the camp was to introduce our youngest learners to programming, in a screen-free environment. Students started the camp by exploring basic commands and learning about the importance of sequencing, to achieve a desired result. Multiple lesson plans from the KinderLab curriculum were adapted to introduce specific concepts, resulting in four main projects. The final project involved the recreation of specific areas of the city, with KIBO navigating through real world situations that occur in a city. For example, if there was an accident, KIBO would use its sensors to respond and find another way to make it to its destination. See the video of KIBO exploring Hong Kong!





---

## Fall is busy busy!

In addition to KIBO hitting the road for all our fall shows (we hope to see you at next week's [NAEYC Annual Conference](#)), we have a few things that we wanted to be sure you know about:

**Hour of Code** – As mentioned above, we are excited to be a part of this year's [Hour of Code Event](#), designed to demystify "code" and show that anyone can learn the basics, and participate in the field of computer science! This worldwide effort celebrates computer science, with all sorts of tutorials and activities. Check and download our two activities – [KIBO Bowling](#) and [KIBO Dance Party](#)!



---

**Simple K-12 Webinar** – Last month we offered a 30-minute webinar entitled: "[Build. Art. Code. Play: Integrating Robotics within K-2 Curriculum](#)" during Simple K-12's online PD day – *Spark Curiosity & Fuel Imagination with Coding, Robotics & STEAM*. Watch the webinar to learn more about the benefits of introducing coding, robotics, and engineering with your youngest learners.

---



Latest Press Release on Dr. Marina Bers – Last month we announced that [Dr. Marina Bers has been named Chair of Tufts University’s Eliot–Pearson Department of Child Study and Human Development](#). This appointment puts Dr. Bers at the forefront of one of the country’s leading departments serving children, youth, and families. There she will continue to explore and research how young students learn to be creators and collaborators with technology and with each other.

---



KIBO Wins a New Award! KIBO has been named a winner in the Technology/Preschool category of the inaugural [Seriously STEM Awards](#)! This new award program is designed exclusively to review, evaluate and recognize the importance of STEM toys for children and to help parents make the smart choice when considering STEM toys for their children.



---

## Can I purchase KIBO with DonorsChoose?

YES! We are often asked if KIBO can be purchased through crowd sharing sites, like Donors Choose. We realize most educators (94%!) must use their own personal funds to purchase products and materials for their classroom. Organizations like [DonorsChoose](#) can help!



Join your fellow educators that have been able to raise money to purchase KIBO through DonorsChoose. Just be sure to create a Special Request project, describe your need and start getting \$!

---

## Want to share your experiences with KIBO?

We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!



---

*Copyright © 2018 KinderLab Robotics, Inc., All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)