



# Child's Play



Newsletter

Dear Christina,

Welcome to the Back to School edition of the Child's Play Newsletter! We hope you have had a wonderful summer and are rejuvenated for the new school year.

We realize it is a busy time with summer ending and fall on our doorstep, so we want to keep this newsletter short and focused on just a few things.

We want you to be the first to know of a **new curriculum guide** that will be coming out next week entitled "*KIBO Activity Center Guidebook: Activities and Setup Recommendations for a KIBO Activity Center.*" Read more below!



**Secondly, we need your help!** In the grants and funding poll below, we would like to learn how you purchase products and materials for your classroom. This information will be gathered and shared with other educators trying to find funding for purchasing EdTech products such as KIBO.

Lastly, you will see some of what has been going on here at KinderLab, including my interviews in local press as well as where KIBO has been playing with kids this summer.

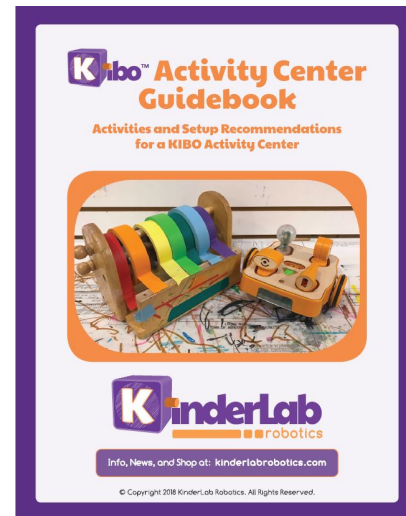
We hope your little ones are excited for their new fall schedules. We look forward to continuing to provide playful and fun STEAM learning to children everywhere! Please stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg  
Co-Founder and CEO

## New KIBO curriculum guide coming!

Sneak Peek! Next week we will be expanding our KIBO curriculum suite by introducing the *KIBO Activity Center Guidebook: Activities and Setup Recommendations for a KIBO Activity Center*. For teachers implementing an activity centers–based classroom, library, or makerspace, this guidebook will help create a robotics center.

The guide provides suggestions for setting up a KIBO center including supplies and layout, advice for facilitating activities, 10 complete lesson plans, and information on addressing cross–curricular connections and academic standards.



More details to come next week...including a promotion!

## Poll - How do you purchase EdTech products?

We realize most educators (94%!) must use their own personal funds to purchase products and materials for their classroom. We want to learn how you typically purchase EdTech products. **Please click on the one question survey below to help us learn more.** Thank you!

We know it can be a challenge to purchase classroom materials and products. Please share how you purchase educational products.

How do you purchase educational technology products?

- |  |  |
|--|--|
| <input type="checkbox"/> Crowdfunding sites, such as PledgeCents, DonorsChoose, etc. | <input type="checkbox"/> PTO                           |
| <input type="checkbox"/> Federal Grants  | <input type="checkbox"/> Through purchasing department |
| <input type="checkbox"/> State Grants  | <input type="checkbox"/> My own money                  |
| <input type="checkbox"/> Other (please specify):                                     |  |

Based on the results of the poll, we will share the results in an upcoming blog and provide resources for financial assistance for fellow educators when searching for [EdTech funding](#).

Speaking of grants and funding, did you hear the news that Craiglist Founder, Craig Newmark, will match [\\$1M in donations for STEM Projects on DonorsChoose?](#) The donations are for hands-on projects and products that focus on STEM for schools with low-income households and for girl-in-STEM ideas.

## What was KIBO up to this summer?

In addition to attending various conferences and events both nationally and internationally, KIBO went on the road to play with some new kids this summer. Two highlights are:

[Boston Children's Museum](#) – We were invited to their Tech Kitchen to introduce KIBO to their visitors. It was a non-stop session with very excited children (and their parents!) that stayed for long periods of time to create anything they wanted their KIBO to do. Check out the snail creation!



[Ms. Kitty's Harmony Road's STEAM Summer Camp](#) –

This summer camp in Half Moon Bay, CA was entitled "Coding and Making with the Gray Whales". During this week-long camp, campers sang and played along to songs about the gray whale, learned about their migration and other key facts, designed a whale's journey, practiced coding with KIBO, and programmed their sequence. The final project was KIBO, decorated as their whale, migrating from Baja to the Pacific Northwest. What a way to incorporate KIBO into a relevant lesson! See more on the [Coding and Making with the Gray Whales Project](#).



## Mitch has been in the news this Summer!

Listen and watch Mitch's interviews this summer on local radio and on the news.

**WBZ Radio: Tomorrow's Technology Today** – Mitch was interviewed during the July 24th "[Tomorrow's Technology Today](#)" segment discussing KIBO and the importance of



coding and digital literacy for young learners.

**Boston Channel 7 (WHDH): Urban Update** – Watch Mitch being interviewed on Boston's Channel 7 News as part of their [Urban Update segment](#), which took place on June 24th. Mitch discusses the history of the company and the importance of STEAM learning and coding in early classrooms.



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## Want to share your experiences with KIBO?



We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!



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