



Dear Reader,

Hello and welcome to the Spring edition of the Child's Play Newsletter! While it doesn't quite feel spring-like in the cold northeast, the robins have started to sing and the crocuses are emerging. Spring is coming!

The end of school year will soon be upon us and the kids must be anxious for the year to conclude (and maybe even the teachers too)! To celebrate the upcoming end of year, we want to give you a FREE gift with a KIBO purchase! Learn more below.



In addition, in an effort to '*always be improving*', we are giving you a sneak peek of our upcoming announcement of a new offering that makes scanning the programming blocks significantly easier, for our customers who have purchased KIBO prior to November 2017! See the details below.

Good luck with the remaining school year! We hope you enjoy this spring newsletter and learn all that is going on here at KinderLab. We look forward to continuing to provide playful and fun STEAM learning to children everywhere! Please stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg  
Co-Founder and CEO

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**Get your FREE Gift! With your KIBO purchase,  
you get a free Extension Set!**

With your purchase of KIBO, get the [Marker Extension Set](#), the [Building Brick Extension Set](#) or the [Expression Module Set](#) for **FREE\***! These fun and interactive add-ons enhance and expand STEAM learning with KIBO!



\* Limit 1 per customer. Expires 5/31/18. Please indicate your choice within the Special Instructions field during checkout using one of these codes – "Free-Marker", "Free-Brick", or "Free-Expression", and we will include it in your shipment!

**Order Today!** ➔

## Upgrade to easier, faster scanning!

Did you order your KIBO before November 2017? If so, you'll want to check this out! Through continued research and development, we have improved the KIBO programming block stickers and parameters! The new bar codes offer a different bar code "language" and have a larger bar code area than the old stickers. As a result of these changes, **scanning a KIBO program is significantly easier, faster and more responsive** when using these new stickers.



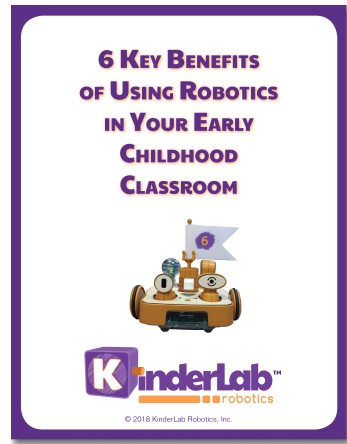
More info to come next week, where you can purchase a "sticker" upgrade package at a discount!

## Learn about the benefits of robotics in early

## childhood with our NEW white paper!

Want to learn more about the importance of coding and computational thinking for young learners? Download the "[6 Key Benefits of Using Robotics in Your Early Childhood Classroom](#)" White Paper to learn about the benefits of introducing coding, robotics, and engineering with your youngest learners. With this White Paper, you'll learn about:

- Six reasons to use robotics in your early childhood classrooms
- Research supporting coding and robotics for your youngest learners
- How KIBO promotes positive, creative, and educational engagement with technology



[Download White Paper!](#) ➔

## Read our latest press release!

We are thrilled to announce that KIBO has been added to the [STEMworks](#) database after a rigorous review process! This online honor roll of high-quality (STEM) education programs brings the most effective STEM education programs to students. See the [full press release](#)!



## Check out the videos below to see KIBO enjoying the Easter and Passover Holidays!



Learn more about coding and robotics from our friends at Tufts' DevTech Center!

As many of you know, KIBO is the creation of Professor Marina Bers and her 15+ years of early childhood research at Tufts University's Department of Child Study & Human Development's [DevTech Research Group](#).



They are excited to announce their [summer 2018 Professional Development](#) program for early childhood technology. It will be held on **Tuesday July 24 and Wednesday July 25**, coinciding with the Scratch conference held at MIT later in the week. The program runs from 9am–3pm, with lunch provided. The PD is open to educators and practitioners working with young children in pre-K through second grade. Get hands-on learning experience using different programming technologies for young children such as [ScratchJr](#) and [KIBO](#)!

[Sign up today](#), as spots tend to fill up quickly!



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**Don't miss out on some of their other upcoming events:**

- [ISTE](#) – June 23rd in Chicago, IL – Marina will be a keynote speaker, organized by Erikson Institute
- [INFOSYS' Pathfinders Summer Institute](#) – July 15–20 at Indiana University in Bloomington, IN – The DevTech Center will be hosting a week-long Professional Development course entitled "Coding as a Playground", where they will go in-depth with curricular development using ScratchJr and KIBO. Register [today](#)!
- [Half-day Summer Camps](#) at Tufts University in Medford, MA – ScratchJr and KIBO will be taking place for children entering K–3rd grade. Register [here](#)!
- [Early Childhood Technology \(ECT\) Certificate Program](#) – This 1-year online graduate certificate through Tufts includes courses on educational technology and technology integration in early childhood education, as well as a one-week learning summit working with program faculty from DevTech. [Get more information](#)!

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## Did you know KIBO naps?!



A fact you many not be aware of is that KIBO takes a snooze after periods of non-use or during a very long "forever" loop. This is intentional. With KIBO running on batteries, it was designed to have these mechanisms in place to save on battery life. Just wake KIBO up by pressing the large green triangle button and you are back in business!

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## Want to share your experiences with KIBO?



We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!



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