



Child's Play



Newsletter

Dear Reader,

Hello and happy holiday season! This is such a wonderful (and busy) time of the year. We hope all of you are looking forward to a great time with family and friends, and hopefully some relaxing as we welcome 2018.



As for us, there is no relaxing here! We are in full blown holiday preparation to ensure that every KIBO ordered leaves our factory and gets to every little boy or girl who is excited for that special gift.

Don't forget about our special holiday sale going on until the end of the month. **Order a KIBO robot kit and receive a FREE Marker Extension Set!**

As always, thank you for your support this past year. We are looking forward to what 2018 will bring and continuing to provide playful and fun STEAM learning to children everywhere! Please stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg
Co-Founder and CEO



BUILD. ART. CODE. PLAY.



Now is your chance to **get the NEW Marker Extension Set for FREE!** Until the end of the year, when you purchase a KIBO robot kit, we will throw in the Marker Extension Set. Imagine the drawings! (One Marker Extension Set per customer. Expires 12/31/17.)

I want a KIBO and Extension Set!

KIBO Appears on Good Day Sacramento!

Watch our Sales Executive extraordinaire, Jeff Miller, on KMAX's [Good Day Sacramento](#) which was filmed on December 9th. KIBO was featured on the morning holiday segment, wishing everyone a happy holiday!



Give the gift that received the GOLD Toy Award from Parents' Choice!

In case you haven't heard, we were honored when KIBO was named a **GOLD winner of the 2017 Parents' Choice Award in the Toy category!** The Parents' Choice Gold Award recognizes the "highest-quality, most appealing products in their genre."



The judge stated, "*One of our favorite features of this kit is the fact that it uses no phone, no tablet, no screen to teach children coding. It's all hands-on. And that's playful learning at its best.*"

So, what can you expect from KinderLab in the New Year?

Well, we don't want to give it all away, but a couple of things to look forward to:

- Development of new Curriculum Guides for the **Sound Record/Playback Module, Expression Module, Building Block Extension Set, and Marker Extension Set.**
- New Curriculum Guides to follow you in your KIBO journey from **Novice to Advanced** users.
- **New KIBO Module** (Hint – you may need to create a target!)
- **Improved webstore** to assist in your online buying.
- Additional **conferences, events and speaking opportunities**



KIBO has been included in so many holiday guides this year! Check out some of the guides below.

KIBO has been included in numerous gift guides and holiday lists this holiday season. We are honored to be a part of so many lists!

- **The Boston Globe:** [What to get the \(young\) person who does nothing and whose phone does everything?](#)
- **Teachers with Apps:** [Robotic Gift Gauge & Guide](#)
- **Parents' Choice Foundation:** [Parents' Choice Awards Gift Guide: STEM](#)
- **Tech Republic:** [2017 Gift Guide: STEM Toys for Kids](#)
- **Tutora:** [Our Top 25 Inspiringly Educational Technology Gifts for Christmas 2017](#)
- **Hashtag MomFail:** [The Practical Christmas Gift Guide for the Mediocre Mom](#)

- Reviewed: [11 incredible STEM toys that every child will want for the holidays](#)

KIBO Contributes to Singapore Winning Prestigious ASEAN ICT GOLD Award!

Singapore has established a national strategy to become a world leader in STEM literacy that they call 'Smart Nation.' At the foundation of their Smart Nation strategy is a major education initiative called 'Playmaker', which provides KIBO robotics to preschools and kindergartens throughout Singapore. **The PlayMaker Programme was just awarded the Gold Award by ASEAN (Association of Southeast Asian Nations).**



PlayMaker introduces STEAM learning into Singapore's early childhood classrooms in a playful, developmentally appropriate way to enrich the learning experience by fostering creativity, problem solving and confident learning.

The **PlayMaker Programme** brought their various tech toys to present at the November 2017 ASEAN conference, and programmed a KIBO dressed up as a crayon to do a simple routine in front of the 12-member judge panel. The ASEAN Gold Award recognizes outstanding Information and Communication Technology (ICT) achievements among entrepreneurs and organizations within the region.

For more about the Singapore Playmaker Programme and to see what their young students are doing with their KIBOs, [watch their video!](#)

KIBO Tip: Save Students' Work on Art Platforms



This is a tip for teachers, librarians, and enrichment center educators who use KIBOs with multiple groups of children. Sometimes you need to share your KIBO robots among different classes and groups while saving the decorations each group created. If students decorate their KIBOs using an [art stage platform](#) (either fixed or rotating), you can remove the stage and set it aside until that group meets again. Purchase additional platforms at our web store, shop.kinderlabrobotics.com.



Conference Corner

Here are some conferences where you can meet KIBO in the new year!



KIBO in the News

Check out some of the news where KIBO has been featured!

- **FETC 2018 Conference** - January 23 - 26 - Orlando, FL
- **National Title 1 Conference** - February 8 - 11 - Philadelphia, PA
- **CUE 2018 National Conference** - March 14 - 17 - Palm Springs
- **ASCD Empower Conference** - March 24 - 26 - Boston, MA
- **National School Boards Association** - April 7 - 9 - San Antonio, TX
- **ISTE** - June 24 - 27 - Chicago, IL
- **Cool Cat Teacher:** [7 Things to Know About Coding in the Early Childhood Classroom](#)
- **Nibletz:** [Tatum Tech TV - Tatum Takes a Look at KIBO From KinderLab Robotics](#)
- **Tech Age Kids:** [‘Coding as a Playground’ Teaches Coding as a New Literacy](#)
- **eSchoolNews:** [3 Reasons to Introduce Kindergarteners to Robots](#)
- **First Time Father Project:** [Robotic Toys Benefit Children During Important Growth Stages](#)
- **STEAM Universe:** [Using Robots to Inspire Creativity](#)

Want to share your experiences with KIBO?



We love to hear from our customers and learn some of the interesting and creative things they are doing with KIBO. Please check out the [KIBO Resources](#) website to see the classroom stories and activity ideas submitted by teachers.

[Share your own stories, ideas and insights](#) to help inspire others!



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