



Dear ~Contact.FirstName~,

Hello and welcome to a new issue of Child's Play. Thank you for joining us so we can share what's been going on here at KinderLab Robotics. It's been a busy month and we're excited to share it with you.

Read on to watch [Congresswoman Katherine Clark](#)—an avid supporter of

ed tech in early childhood—code with KIBO, what attendees of our recent STEM webinar learned, and where you can find us over the summer.

As always, thank you for reading and don't forget to stay in touch on [Twitter](#) and [Facebook](#).

Mitch Rosenberg  
Co-founder and CEO, KinderLab Robotics

## Reboot

If you hadn't heard, I recently ran [KinderLab Robotics](#)' first webinar. It was called 'K-2 and robotics: How to introduce STEM in early education' and was so much fun.

But don't take our word for it. Wendy of Marshmallow Coding signed on and shared some of her biggest takeaways [here](#).

We gave real practical advice on introducing technology to children aged 4-7 and being at ease with new technologies yourself. We broke down five specific ways to get started, strategies for obtaining the proper ed tech budget, and the importance of STEM (science, technology, engineering and math) and STEAM (science, technology, engineering, art and math).

Sad you missed out? Turn that frown upside down and [sign up for round two!](#)

We are hosting the same webinar again on June 20th and June 21st.

Register [here](#) to reserve your spot—everyone who registers will receive our KIBO curriculum (worth \$35) absolutely free.

We hope you will join us.

## View from the classroom

So far we've had great feedback and involved a number of educators in our 'View from the Classroom' series including [Sue Cusack of Kennedy-Longfellow Elementary School](#), [Kelly Powers of MassCAN](#), [Dan Riles of Kingsley Montessori School](#) and [Debbie Rogers of the Riverside Presbyterian Day School](#).

Whether you use KIBO as an educator or a parent, we'd love to hear from you and for you to share your experience. We love talking with educators or family members about how their children interact, play and learn with KIBO.

You can read our past features by browsing our newsletters [here](#). If you, or anybody you know has a KIBO and would make a good feature please do get in touch at [kinderlab@prompt-pr.com](mailto:kinderlab@prompt-pr.com).

## Bits, bytes and (wooden) blocks

One of the exciting things to happen at our manufacturing facilities last month was a visit from [Congresswomen Katherine Clark](#).

Congresswoman Clark has served for the Fifth District of Massachusetts since 2013 and has dedicated much of her time in office to helping families and children. Clark is a long-term [advocate for early education](#), so naturally the entire team here at [KinderLab Robotics](#) was thrilled to welcome her into KIBO's home.

We have a great Q&A coming your way soon, but for now enjoy this video of the Congresswoman and her team coding with KIBO at our headquarters!



To learn more about the Congresswoman's visit, check out our [blog](#).

## Where's KIBO?

School's out for the summer (well almost). June is an exciting time for the KinderLab Robotics team because KIBO is heading out on some new adventures. For the next few months, find KIBO in a [playroom near you](#) or at one of your local summer camps.

For example, children registered for the [LEXPLORATION summer programs](#) will learn to play, create and code with KIBO this July. Boston-based children and parents can start programming with KIBO where it all began through the [DevTech Summer Program at Tufts University](#).



And, of course, summer is playtime for teachers too! We've added even more summer sessions to our hands-on professional development program - the first of which is this weekend! Click [here](#) to learn more and reserve your space. You'll learn the specifics of KIBO, how to best incorporate technology into your K-2 classroom and create a program perfect for your specific classroom.

Our chief-scientist and co-founder, Marina Umaschi Bers, spent this week in New Orleans where she presented at the National Association for the [Education of Young Children \(NAEYC\) conference](#). NAEYC is a professional membership organization that works to promote high-quality learning for all young children by connecting early childhood practice, policy, and research.

Last week, I attended the [NSF Grantee Conference in Atlanta](#) where I was able to showcase KIBO alongside other small business innovators.

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