



Child's Play



Newsletter



Spring is in the air and the Boston-based KinderLab Robotics team couldn't be happier. Welcome to this month's edition of Child's Play — we've been excitedly waiting to share some great KIBO news with each of you. In the spirit of spring cleaning, we've emptied out our basement and officially moved to our first manufacturing and

office headquarters in Waltham, Mass. — right on beloved Route 128! Keep reading to learn how we're inviting you into our new space.

We hope you benefit from this month's content around STEM literacy, curriculum and real-life KIBO examples. Don't forget to reach out on [Facebook](#) or [Twitter](#) with stories you'd like to see here next month.

With warmest regards,

Mitch Rosenberg
Co-founder and CEO, KinderLab Robotics

Reboot

As we mentioned, we have brand-new offices! We're excited about this for so

many reasons — we're proud to remain in Massachusetts and continue fostering its educational, innovation culture, and we can't wait to begin growing our team (and build more KIBOs).

But we're particularly looking forward to making good use of our new KinderLab Training Facility. We created KIBO with young children at the forefront of our minds, but we didn't forget educators, parents and even grandparents. It's important that educational toys are non-intimidating and simple for everyone to use — and that's what KIBO is all about.

However, we understand the complexities of incorporating anything new into a classroom curriculum. So we've created a series of half-day, one-day and two-day hands-on training sessions. These sessions provide an in-depth understanding of how to use KIBO in a developmentally appropriate way with young children and how to integrate the different teaching materials in a way best suited for your institution.

Come play with us at our next half-day session on April 4. No KIBO required. Register here: <http://kinderlabrobotics.com/event/half-day-training-2/>.



View from the classroom

Kingsley Montessori School

We love connecting with our customers and hearing the ways in which KIBO has enriched the lives of their children or students. This month, we spent some time chatting with Dan Riles, the technology coordinator for the [Kingsley Montessori School](#) in Boston.

Dan teaches coding and technology on a regular basis. He happened upon KIBO while browsing Kickstarter projects, and later heard our chief-scientist, Marina, speak at a MEMSET event. He began looking up her work with the prototype that became KIBO, and was very excited that this learning vehicle was coming to the market.

He's now read each of Marina's books, heard her speak and closely followed the Kickstarter campaign. "This is one of the best-designed early childhood robotics kits I have ever seen," he said.

He's also used Bee-Bot, but KIBO provided far greater options for separating the programming from the device, which is paramount for young children in the way they learn. He described KIBO as a much better experience for the younger set.

For the full story, please see our blog [here](#).

Bits, bytes and (wooden) blocks

If you saw [Marina speak at TEDx Jackson](#), then you already know that the team at KinderLab Robotics believes that coding is a new literacy. Technology permeates every aspect of our lives, and it's important for young children to understand what it is and how it works — just as they must learn to read and write.

We've spent a lot of time discussing this [on our blog](#), so we wanted to use this space to showcase some of your thoughts. Over the last few weeks, we've asked readers' opinions on a number of ed-tech topics and it's become clear: parents and teachers agree that we need to get young kids coding.

With our questioning, we started out small.

Do you feel it's important for children to learn to code?

- 60% said 'Yes, absolutely'
- 40% said 'Yes, somewhat'

Next, we asked when you thought children should be introduced to technology and coding concepts.

- 89% said as young as possible and practical - before age seven or eight
- 11% said between eight and 12 years old

So, should STEM education be incorporated into everyday curriculum for young children? 100% of those polled said **yes**.

Our mission at KinderLab Robotics is to get young kids coding through open-ended, creative, and developmentally appropriate play. Since we're all on the same page — let's get going!

Where's KIBO?

KIBO has been busy this month. The robot kits were available for play at SXSW Edu! See a video and event round up [here](#).

KIBO also made an appearance at the Women Veterans Spring Fling Fun with Robots event, pictured, where children learned the basics of programming while getting to know each other and having fun.



And, of course, KIBO has been roaming through the halls of our brand-new offices in Waltham, Mass.

If you're a Massachusetts-based parent wondering where KIBO will be this summer, look into the 2015 DevTech Summer Programs! The DevTech Research Group at Tufts University in Medford runs these programs to pilot new technology-based educational programs for children entering K-2nd grade.